

## ABSTRACT

[00158] A system and method are provided for implementing entity bookmarks. The system includes an entity having an addressing mechanism, a selectable resource and means for selecting the resource. The addressing mechanism may be a universal resource identifier (URI). The method for implementing entity bookmarks comprises selecting an identifier associated with a resource, and associating the identifier with an entity bookmark, wherein the resource is accessed by selecting the entity bookmark. The identifier may be a universal resource identifier (URI).

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